

MANAGEMENT PARADIGM OF SPATIAL SOCIO-ECONOMIC
DEVELOPMENT OF SUB-LOCALITIES

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Аннотация. В статье раскрыты инновационные подходы и модели управления экономикой субрегиональных локалитетов (как отдельных муниципальных образований, так и их групп, сформированных по производственному или территориально-хозяйственному принципу) в структуре пространственного социально-экономического развития современного региона.

Ключевые слова: субрегиональные локалитеты, инновационные подходы, модели, управление экономикой, муниципальные образования, пространственное развитие, регион.

Abstract . The article reveals innovative approaches and models of economic management sub-localities (both individual municipalities and their groups formed on the production or territorial economic principle) in the spatial structure of the socio- economic development of the modern region

Keywords: sub-locality, innovative approaches, models, economic management, municipalities, spatial development, region.

Formulation of the problem

The needs of the innovative development of the Russian economy, due to the tasks of a steady increase in the standard of living of the population, individual territorial units, necessitate the search for new forms of organization and management of the economy, a more complete use of local resources and factors in the socio-economic development of territories. In solving this problem, along with the traditional regional and local levels of government, the synergetic resource of new organizational and economic structures corresponding to the status of localities remains practically unused. All this presupposes the need to develop and establish a new management paradigm for the development and regulation of the processes of formation, distribution and use of economic resources of spatially localized systems, for a more complete

use of the resource potential of localities of the municipal and subregional (supra-municipal) level of management.

Research analysis and publications

The multivariance of approaches and solutions to the problems of innovative mechanisms and schemes of economic management on the scale of sub-localities of various levels taking place in scientific research and practical management is a confirmation of the advisability of additional research in this area, the development of new heuristic and empirical aspects of the formation of systems for regulating the development of the economy of territories.

At the same time, despite the variety of studies aimed at developing methodological approaches, means and technologies for managing the economy of sub-localities, the degree of scientific development of this problem cannot be considered sufficient.

For the practical implementation of the tasks of innovative development of territories in the future period using the potential of sub-localities, the development of effective management approaches and vectors, a more developed scientific and methodological base is needed, formed on the basis of research materials of modern processes of territorial management in Russia. The resource of cluster forms of coordination and motivation of business activity of economic entities at the subregional level remains largely unrealized.

The purpose of research is to test the developed innovative approaches and models of economic management of sub-localities (both individual municipalities and their groups formed according to the production or territorial economic principle) in the structure of the spatial socio-economic development of a modern region.

Results of research

The developed conceptual mechanism for managing the spatial socio-economic development of sub-localities and their production, social and institutional infrastructure based on innovative components, such as models for improving the efficiency of subregional economy management, financial support systems, alternative prospects for the development of the economies of sub-localities of Krasnodar Krai (in the spatial aspect) , allowed:

1. Take a fresh look and deepen understanding of the subject content of the category "sub-locality", within which it is proposed to identify its essence as the economic integrity of the territory of public self-government or their group, endowed with a production and marketing function with the administrative body of functional processes and interconnections to ensure

maximum high standard of living of the population and optimally favorable conditions for doing business.

2. To identify new forms of influence and tools for managing spatial socio-economic development at the level of the territories of the sub-localities, which makes it possible to structure promising process areas of interaction between regional, municipal authorities, business structures (economic entities) and structures of civil society in the Krasnodar Krai.

3. To substantiate the need for the spatial distribution of economic resources between the territories of the sub-localities of the Krasnodar Krai, which are leaders, to determine the rank values and areas for improving their management.

4. To propose innovative approaches to improving the system of financial support of sub-localities, within the framework of which a simulation organizational and economic model for increasing the efficiency of economic management of sub-localities and a model of financing the performance of sub-localities of functions involving the adaptation and improvement of the activities of state and non-state institutions at the federal and regional levels have been formed.

5. To establish the vectors of economic development of the sub-localities of the Krasnodar Territory, including: the formation and maintenance of a favorable economic and political situation in the sub-localities and the improvement of the investment climate; introduction of a mechanism for attracting long-term investments; optimization of the organizational structure of local government; development of the innovative potential of the economy of the territories.

Conclusion

The management of the spatial socio-economic development of sub-localities and their production, social and institutional infrastructure based on innovative components will contribute to the successful strategic development of sub-localities, strengthening their role in the national economy and gaining leading positions in the foreign market, activates the comprehensive use of the resource potential of localities of the municipal and sub-regional (supra-municipal) level of management. Sub-localities as independent units of the spatial organization of life (territorial-economic community) in the structural-level organization of the Russian economy management system can become basic elements that include all processes, functional structures, components, both their own and other levels corresponding to their territorial location hierarchy of territorial and economic communities; innovative development of territories in the prospective period is possible when using the potential of sub-localities, developing effective management approaches and development vectors.

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